

Eddie McGuire AM

"I still regard myself as a Housing Commission person. I look at that with a tremendous sense of pride."

Eddie is a hugely popular and well-known figure through his work in television and radio. He has also been the CEO at the Nine Network, and for 23 years, was the President of the Collingwood Football Club.

"In 1958 my family arrived in Melbourne with two kids, two suitcases, and five pounds.

My Mum went to the Housing Commission every day trying to find us a place to live. Her drive, ambition and empathy won the day and our concrete house in Broadmeadows led to every bit of success that we have had.

My parents were very active in the community. Coming from Glasgow, Dad had seen so many kids who had ability but didn't have a roadmap. So Mum and Dad were always on hand to help others. All those lessons of life have shaped me forever.

Living in Broady at the time showed me that it was so important to provide not only a place for people to live, but also to put in the infrastructure to facilitate the needs of the people.

I still regard myself as a Broadmeadows boy. I still regard myself as a Housing Commission person. I look at that with a tremendous sense of pride.



Broadmeadows and the Housing Commission were the greatest gifts our family ever received.

The community at Broady, the commonality of purpose, was the best I have ever been in - possibly other than what we were able to build at Collingwood Football Club.

For young people in public housing today my message is that education is the answer. Learn about everything that is happening around you and use public housing as your launching pad."

Public & Proud

